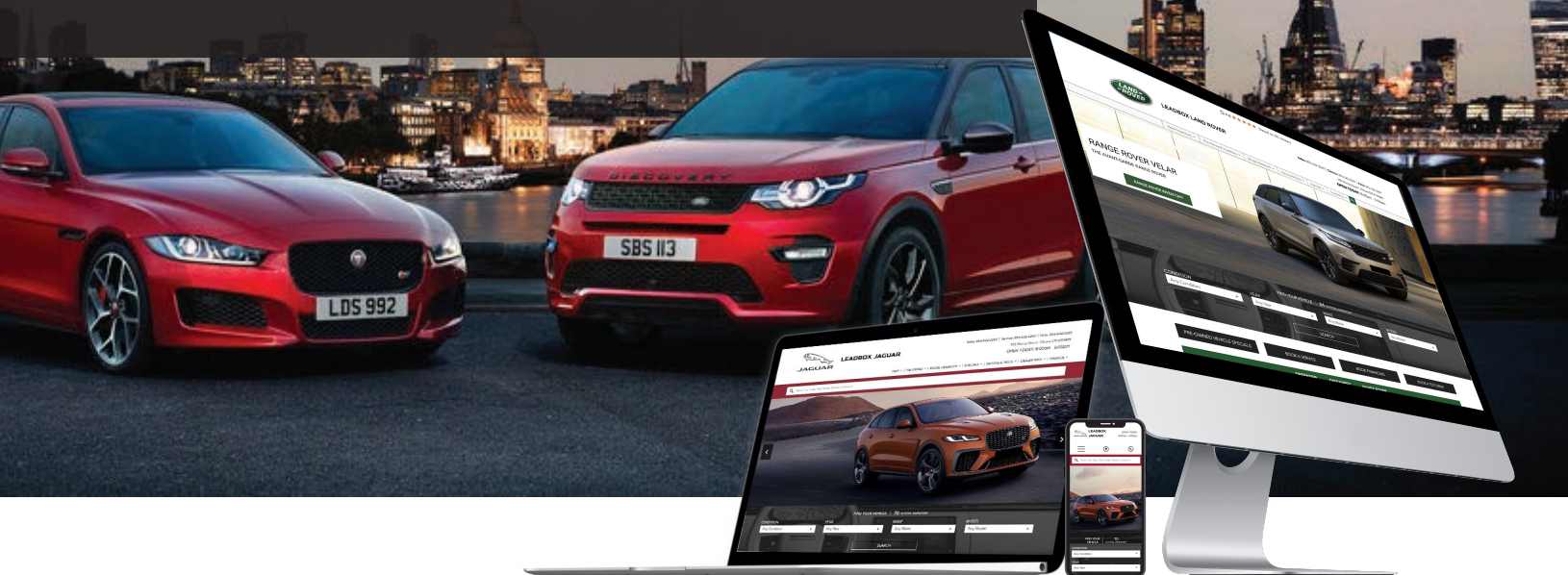# Dealer Websites
Engineered for results. Customized to your dealership.

All Leadbox website packages include:

- Contemporary designs engineered to be responsive for all screen sizes and devices

- Robust Inventory management that pulls inventory directly from your DMS (or any other inventory data source) with an Inventory Management System which allows for a large variety of modifications to be made to inventory

- Enhanced Lead generation forms to capture information from interested car shoppers

- Leadbox's Content Management System which allows dealers to make modifications to their website without needing to design or code or just ask us to do it for you at no extra charge

- Rebates and Offers manager that simplify monthly JLR incentives and offers while offering the flexibility to create dealer offers

- Dashboard and reporting provides vital information on the health of your website and online initiatives

- True website customization for style and functionality. Your website will operate the way your dealership needs while looking unique and on brand.

Stand out with a unique & custom design

Unlike other vendors that templatize all designs and functionality, Leadbox websites are designed to be configured and customized to match the dealer's unique goals and preferences.

Compared to other vendors that require dealers to adhere to pre-defined templates, Leadbox's custom design service allows dealers to stand out - while still maintaining brand compliance and the robust functionality that the platform provides.

Service and Updates Included

Leadbox provides monthly OEM offers and creative graphics updates with every website package. This means that dealers never have to worry about their incentives or offers being out of date on their website ever again.

Website Packages

ESSENTIALS PACKAGE

Modern, Elegant and Performant - the Leadbox Website Base package allows the Dealer to choose between 3 different themes.

Each theme provides the Subscribing Dealer with all the components it needs to convert more website visitors into leads.

Monthly
$1099/mo

Package Includes:

• The choice of 3 modern mobile responsive themed designs
• Website Content Management System
• Website analytics and reports
• Configurable Fonts, Logos, Colours
• Robust Inventory and Rebate Manager
• Full Vehicle Pricing including MSRP, Final Price, Sale Price, Lease, Finance and Cash price options.
• Full Finance and Lease calculators for Cash price, Lease Price for Weekly, Bi-Weekly, and monthly payment amounts

• Inventory feed syndication to the Subscribing Dealer's advertising channels including Facebook Ads, Google Ads, Auto Trader, & more.
• 6 Phone Tracking numbers
• Full support for JLR Canada 3rd Party Integrations Services:
• Monthly graphic updates to offers & incentives
• Migration of 5 custom pages + all blogs
• 4 hours of monthly post launch custom design service
• Technical Support in both English and French

ENHANCED PACKAGE

Configure to the Subscribing Dealer's needs - The Enhanced Package allows the Dealer to configure its website with different styles of components such as Vehicle Detail Cards, Calls to Action and much more. These conversion-optimized components will ensure the Subscribing Dealer has a unique look while still maintaining a UX optimized website.

Monthly
$1599/mo

Package Includes:

• Highly configurable website platform that allows for:
• 5 Gallery layouts, 3 Call to Action layouts, 5 Footer Layouts, 3 Vehicle Description Layouts, 5 Header Layouts, 6 Vehicle Card layouts, 4 Inventory Filters, 3 Pricing Layouts
• Over 60,000 Dealer website combinations
• JLR Canada dealerships to easily distinguish themselves between each other.
• Website Content Management System
• Website analytics and reports
• Configurable Fonts, Logos, Colours
• Robust Inventory and Rebate Manager
• Full Vehicle Pricing including MSRP, Final Price, Sale Price, Lease, Finance and Cash price options.

• Full Finance and Lease calculators for Cash price, Lease Price for Weekly, Bi-Weekly, and monthly payment amounts
• Inventory feed syndication to your advertising channels including Facebook Ads, Google Ads, Auto Trader, & more.
• 6 Phone Tracking numbers
• Full support for JLR Canada 3rd Party Integrations Services:
• Monthly graphic updates to offers & incentives
• Migration of 5 custom pages + all blogs
• 8 hours of monthly post launch custom design service
• Technical Support in both English and French

Website Add-Ons

Graphics, Videos and Landing Pages

Custom Video

Add video to your website or advertising campaigns.

15 - 30 Seconds
Includes script, voice over, music, stock footage, edits, graphics.

$950

Seasonal Design Sets

Update your website with seasonal graphic set.
Christmas. Thanksgiving, Back to School, Summer Break, etc

$500

Animated Slide Banners

Includes USP, Messaging, Stock Graphics, Edits and Graphic Design

$260

SRP Video Banners

Includes 5 make model videos - stock footage, editing graphics

$750

Video Landing Page

Includes landing page design, code, inventory integration and custom video

$1150

Custom Graphics & Development

Custom graphics and web development to your specifications.

$150/hr

Software

iBoost360

360 Degree Vehicle image viewer
360 degree vehicle image capture app and VDP widget.

$299 / mo

Digital Retailing Add on

Take deposits for vehicles directly from your website

Contact Account Manager for Pricing

Model Specific Videos

Videos for every new model you want to feature on your website.

$499 / mo